



# COUNTY OF SAN DIEGO MEDIA ADVISORY

## **FOR IMMEDIATE RELEASE**

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### **DRAKE REPLACES POLICK AS DPW PIO** ***Experienced Public Relations Pro Takes Over December 19***

Michael Drake takes the reins of the County Department of Public Works (DPW) Public Information Office (PIO) effective December 19. He replaces Bill Polick who's served as the department's spokesman for the last 12 years.

Drake comes to the County with an extensive background in media and public relations. He has worked in television and radio news as a reporter, producer and anchor, and as served a spokesman for the National Guard on firefighting deployments and other humanitarian relief missions throughout the world. His primary responsibilities with the County will include writing and issuing news releases, maintaining the DPW website and acting as the department's spokesman.

Polick, who retires December 18, served as PIO since September 1996. In addition to his DPW duties, he served two terms as President of the California Association of Public Information Officials; spoke for the County to local, national and international reporters during wildfires in 2003 and 2007; and represented the County on regional public relations including the Forest Area Safety Task Force and San Onofre Nuclear Generating Station's Emergency News Center media team.

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